

External Lecturer – Business Potential of Generative Intelligence – DIS Copenhagen

Course description

The rise of Generative AI (GAI) holds major economic potential across industries and public sectors, driving productivity and value creation. However, it also raises serious concerns about privacy, security, and the erosion of truth through fake content. This study examines Scandinavian business cases to explore how organizations must adapt management practices and work structures to meet these challenges. Insights will also inform an analysis of GAI's broader geopolitical impact on business and society.

[Read more about the Business Potential of GAI course here](#)

Why teach at DIS?

- Work in an international, informal, and enthusiastic environment with an emphasis on cross-cultural understanding, teamwork, innovation, and adaptability
- Develop interactive and experiential teaching skills and teaching experience in English
- Share Scandinavian perspectives with American students/upcoming professionals
- Expand professional networks in Scandinavia and in the U.S.

Tasks

- Prepare and facilitate teaching and experiential learning activities
- Evaluate, grade, and provide feedback on students' work throughout the semester
- Plan and lead academic visits throughout Copenhagen

Professional competencies and skills

- Master's degree in Business or Economics a requirement (PhD preferred)
- Professional experience working or teaching within the overall topic of the course
- Proficient in English language
- Experience with teaching is preferred, but not required
- Openness to pedagogical support from DIS
- Ability to be legally employed in Denmark (this position does not come with a work visa)

Teaching requirements

There is an opportunity to co-teach the course or bring in guest lectures to cover some of the more technical areas related to GAI.

This is a part-time teaching position, so faculty are welcome to continue their full-time work while teaching. Salary is based on an AC Agreement. Faculty are expected to work approximately 10 hr/week at DIS with the following breakdown:

- Teaching: 90 minutes, twice a week. This course takes place Mondays and Thursdays from 16:25 – 17:45). This schedule is set for the fall 2025 semester but can be modified for future semesters.
- Preparation and grading: 7 hours a week
- Field Studies: two 3-hour Field Studies will occur during the semester

Materials from the current syllabus are available (both readings and in-class teaching materials). There will be opportunity to sit in on the current semester's course for preparation. It is possible to cover some course topics with guest lectures.

Start date

Semester runs from August 21 to mid-December. Training and onboarding are planned on an individual basis. There will also be an opportunity to continue teaching the same course in future semesters.

Teaching at DIS

Teaching at DIS requires creativity and flexibility. Faculty prioritize bringing course material to life through interactive, experiential learning, and are communicative and engaged with their students. Students are typically in their third year of university. Courses are all taught in English. Pedagogical support, training, and mentorship is available at DIS through the Learning Lab and experienced faculty; faculty are encouraged to collaborate with academic support staff in various professional development opportunities.

Why join us?

At DIS, you will be part of a dynamic team that values collaboration, cultural diversity, creativity, and flexibility. As one of the leading study abroad organizations, we are committed to developing a learning experience untethered from the ordinary.

Additionally, you can enjoy perks like:

Complimentary barista coffee from our very own DIS coffee shop

- A delicious lunch program
- Massages at work
- Collaborative co-working spaces and environment
- Employee discounts
- Social outings
- Extensive professional development opportunities
- You'll have the opportunity to co-lead Study Tours in different European cities with our students

Application process

If you are interested in applying, submit a resume and application letter in English. Applications will be reviewed on a rolling basis. For further information, please contact Susanne Hovmand at sgh@dis.dk.